



Fractional COO Leadership for Founder-Led Businesses Ready to Scale

TransformCXO helps businesses strengthen operations, align leadership, and scale with greater clarity, consistency, and long-term value. We combines embedded operational leadership with long-term value strategy — helping businesses become more scalable, resilient, and transferable over time.

BOOK A STRATEGY CALL

DISCOVER FRACTIONAL CXO

Is Your Business Ready For The Next Stage Of Growth?

As businesses grow, stronger operational clarity, leadership alignment, and scalable systems become increasingly important.



Clearer Execution

Stronger priorities, communication, and operational focus.



Leadership Alignment

Operational structure designed to support sustainable growth.



Founder Freedom

Less day-to-day pressure and healthier organizational clarity.



Scalable Systems

Operational structure designed to support sustainable growth.

You may thinking:

"Everything still runs through me."

"We've grown fast, but the next level feels harder than it should."

"We have strong ideas, but execution isn't fully consistent yet."

TransformCXO helps founder-led companies create businesses that feel:

Easier to run | More aligned | More scalable | More resilient | Less dependent on constant founder oversight over time.

TransformCXO helps founder-led businesses grow with greater momentum, structure, and long-term sustainability.

I'M READY TO TAKE MY BUSINESS TO THE NEXT LEVEL

Looking For A Fractional COO / Integrator?

TransformCXO combines operational leadership with long-term value strategy — helping businesses become more Attractive, Resilient, and Transferable over time.



Attractive

Operational clarity, scalable systems, stronger leadership.



Resilient

Healthier execution and less founder dependency.



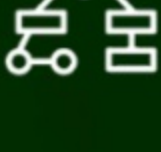
Transferable

Long-term business sustainability and value growth.

LEARN MORE ABOUT THE ART™ OF EXIT PLANNING

Built to scale. Prepared for maximum value. Less dependent on you.

Support Designed for Founder-Led Growth



Fractional COO / CXO Leadership

Embedded operational leadership for founder-led businesses seeking stronger execution, scalable systems, and long-term organizational value.

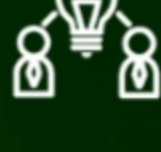
EXPLORE SERVICE



Fractional EOS® Integrator

Operational leadership support for companies using EOS® and seeking stronger traction, accountability, leadership rhythm, and execution consistency.

EXPLORE SERVICE



MetaPerformance™ Executive Coaching

Leadership development focused on improving clarity, communication, leadership capacity, and sustainable execution in your organization.

EXPLORE SERVICE



Strategic Mapping Operational Assessment

A structured operational review designed to identify growth opportunities, alignment priorities, and strategic execution focus areas in your business.

EXPLORE SERVICE



Value Growth Consultation Service

A focused strategic conversation designed to help founders better understand the operational and leadership factors influencing long-term business value.

EXPLORE SERVICE

Hear What Our Clients Say About Us



"I interviewed several fractional integrators who I simply didn't feel would match the needs of my team until we found Kristyn. My initial meeting sold me, and the moment I met our integrator Kristyn, I felt like it was an absolutely perfect match. She not only understands our group and takes the time to fully understand our challenges and business, but we never feel like she's a "consultant" and rather feel like our wins are her wins. She immediately became a seamless and natural fit on our team. I could not be happier."

Dan Cassaro | CEO & Visionary, CORE Group



"I worked with Paulina Walters specifically as a Fractional Integrator to help us finish rolling out EOS as well as have someone help steer the ship while I was away for six weeks. Paulina knows EOS through and through. She helped mentor our leadership team in both EOS and leading their individual teams. Paulina really cares about the success of her clients and will do whatever is necessary to help you achieve your goals. The only reason we are moving on is because she helped us hire our full time Integrator. I learned much more than EOS from Paulina."

Matt Davis | College Fund Landscaping



"Kristyn changed my life for the better regarding how I manage people. She was instrumental in introducing our company to EOS and at least transformed how I interact with my organization via L10 meetings and evaluating employees through simple and effective means. Before I would have judged an employee simply by how they are doing in their responsibilities, now I view it through a lens of evaluating their ability to get it, want it, and having the capacity to do it. Kristyn's influence on our organization by introducing concepts found in EOS will be felt for the foreseeable future. I'm a better employee thanks to her consistent and gentle reminders of how to not be just a manager, but a leader."

Justin Suzuki | Operations Leader, Platte River Networks

Your Business Should Support Growth — Not Depend On Constant Founder Pressure

Build a Stronger Business, Not Just a Bigger One

Subscribe to receive practical insights on operational leadership, EOS®, leadership alignment, business scalability, and long-term value growth. Designed for founders and leadership teams building businesses that are Attractive, Resilient, and Transferable over time.

Become More Attractive. Resilient. Transferable.

Join our community of founders and leaders receiving practical insights on scaling smarter, strengthening leadership, and creating long-term business value.

SUBSCRIBE TO OUR NEWSLETTER

Build a Business That Scales Beyond You

In a 45-minute Discovery Call, we'll discuss your business, growth goals, and operational priorities to determine the best next step.

First Name

Last Name

Email*

Phone Number

PH ▼

+63

We'll store and process this information to provide you our products and services. You may opt out of this at any time.

1/1

Continue to Scheduling

We Are Certified

Each member of our team combines proven experience with industry-leading certifications, ensuring exceptional leadership and expertise at every step.



TRANSFORM CXO

TransformCXO provides embedded operational leadership for founder-led businesses seeking stronger execution, greater scalability, leadership alignment, and long-term organizational value.

We help businesses become more:

- Attractive
- Resilient
- and Transferable over time.

Built to scale. Prepared for value. Less dependent on you.

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